

the
DERBY PARTY
AT THE KANSAS CITY MUSEUM
- 2024 -

Honorary Chairs
Amy & David Embry

Host Committee Chair
Darcy Frick Stewart

Host Committee
Zulema Bassham
Elizabeth Bennett
Jeremy Bennett
Alex Bergman
Barb Bloch
Sarah Carlew
Hillary Carlson Howell
Drew Eanes
Donna Foulk
Leslie Fraley
Susan Garrett
Carissa E. Healy
Daisha Jones
Melissa Kazmi
Lisa Louise
Jenny Mendez
Tom Mentzer
Adam Miller
Savannah Northcraft
Emily Perkins
Susan Ambler Spencer
Jaclyn Steiner
Jamie Stuntz
Tom Styrkowicz
Annie Thompson
Lisa Yansura

Hello Kansas City Museum Enthusiast,

The Kansas City Museum's next Derby Party themed fundraiser will be held on **Saturday, May 4, 2024**, on the Museum's historic grounds. We are thrilled to have *Amy & David Embry* serving as our Honorary Chairs.

We are starting our fundraising early this year to ensure the best, most successful Derby Party yet as we advance architectural design for the Carriage House, James Turrell Skyspace, and JewelHouse.

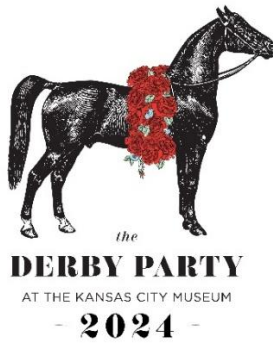
Today, we ask you please to consider making a contribution for The Derby Party on Saturday, May 4, 2024. Your contribution will be part of our corporate giving program—Civic Unity Partners (CUP) Program—and your sponsorship will directly fund our education and public programs that advance our mission to preserve, interpret, and celebrate Kansas City through collections, exhibitions, and bold programs that reflect the City's evolution and spirit, and engage visitors in unfolding stories about Kansas City's vibrant history, cultural heritage, and pride. Through history and humanities experiences, the Kansas City Museum cultivates awareness and knowledge about the City's past, present, and future to connect people, places, and perspectives with the goal of fostering learning, encouraging conversations, promoting health and well-being, and illuminating a shared humanity.

You will receive recognition and sponsorship benefits for The Derby Party and for the CUP program. Please see attached. We are grateful for your consideration in sponsoring The Derby Party in 2024. Please let us know if you have any questions.

Sincerely,

Darcy Frick Stewart
Board of Directors
Kansas City Museum Foundation
Chair, The Derby Party Host Committee

Amy and David Embry
Honorary Chairs, The Derby Party



Sponsorship Opportunities & Benefits

\$10,000 Presenting Sponsor, Loula Long's Revelation

12 event tickets + reserved prime table and seating

*VIP Access

Private tour for all presenting sponsor guests at mutually agreed upon date in 2024

Special Sponsor Thank You Gift

4 reserved parking spots on Gladstone Blvd.

10 tickets to the Winner's Circle Benefactor Party at the residence of Stephen & Erin Mos. Date TBD

2 life-like 3D printed figurines by 3DHQ (by appointment)

Annual keepsake for all guests

Formal recognition at the event + name and logo recognition on all radio ads, all pre-event print and digital promotional materials and advertising; including the website, social media, and email communications.

Prominent sponsor signage and collateral at the event with name and logo recognition

THE ESTIMATED FAIR MARKET VALUE FOR THIS LEVEL IS \$480.

PLUS, Civic Unity Partner (CUP) benefits:

Recognition with logo and link in the Museum's digital and print communications *throughout a 12-month period* for promotion of *all* education and public programs, and special events.

One (1) free rental at the Kansas City Museum for up to 150 guests. Does not include costs for food, beverage, and security.

Listing on special donor acknowledgement area in Corinthian Hall.

10% discount at *Wisteria* boutique for 12-month period.

\$5,000 Justify

8 event tickets + reserved table and seating

*VIP Access

3 reserved parking spots on Gladstone Blvd.

6 tickets to the Winner's Circle Benefactor Party at the residence of Stephen & Erin Mos. Date TBD

Annual keepsake for all guests

Name and logo recognition on pre-event print and digital promotional materials and advertising, including the website, social media, and email communications.

Prominent sponsor signage and collateral at the event with name and logo recognition

THE ESTIMATED FAIR MARKET VALUE FOR THIS LEVEL IS \$320.

PLUS, *Civic Unity Partner (CUP)* benefits:

Recognition with logo and link in the Museum's digital and print communications *throughout a 12-month period* for promotion of *all* education and public programs, and special events.

One (1) discounted rental (50% off) at the Kansas City Museum. Does not include costs for food, beverage, and security.

Listing on special donor acknowledgement area in Corinthian Hall.

10% discount at *Wisteria* boutique for 12-month period.

\$2,500 Triple Crown

6 event tickets + reserved table and seating

*VIP Access

2 reserved parking spots on Gladstone Blvd.

4 tickets to the Winner's Circle Benefactor Party at the residence of Stephen & Erin Mos. Date TBD

Name and logo recognition on digital promotional materials and advertising, including website, social media, and email communications.

Prominent sponsor signage and collateral at the event with name and logo recognition

THE ESTIMATED FAIR MARKET VALUE FOR THIS LEVEL IS \$240.

PLUS, *Civic Unity Partner (CUP)* benefits:

Intended for small businesses.

One (1) discounted rental (25% off) at the Kansas City Museum. Does not include costs for food, beverage, and security.

Listing on special donor acknowledgement area in Corinthian Hall.

\$1,000 Jeweled Juleps

4 event tickets + reserved cocktail table

*VIP Access

2 tickets to the Winner's Circle Benefactor Party at the residence of Stephen & Erin Mos. Date TBD

Name recognition on all digital promotional materials, including website, social media, and email communications.

Sponsor signage and collateral at the event with name and logo recognition

ESTIMATED FAIR MARKET VALUE FOR THIS LEVEL IS \$160.

PLUS, *Civic Unity Partner (CUP)* benefits:

Intended for small nonprofit corporations such as historical societies.

One (1) private tour of the Museum for to 25 people with a member of the staff leadership team.

Listing on special donor acknowledgement area in Corinthian Hall.

\$500 Horse Lovers

2 event tickets

*VIP Access

Name recognition listed on website and collateral at the event.

ESTIMATED FAIR MARKET VALUE FOR THIS LEVEL IS \$80.

PLUS, *Civic Unity Partner (CUP)* benefits:

Intended for small nonprofit corporations such as historical societies.

One (1) private tour of the Museum for up to 6 people with a member of the staff leadership team.

****VIP ACCESS INCLUDES***

Early event entrance at 2:30 p.m.

Passed appetizers & bubbly from 2:30 to 3:00 p.m.

Private bathrooms on the historic grounds inside the Party Trailer Buses.

Please Note:

***To ensure full sponsorship benefits, commitment form and payment must be received by
March 22nd, 2024.***